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Things Are Getting Hairy at Travelodge Saskatoon

Local hotel teams up with PBR Canada for Movember

SASKATOON, Saskatchewan (November 1, 2011) – MOustache growing season is now open and Travelodge Hotel Saskatoon is teaming up with the Professional Bull Riders (PBR) to host Cowboy Up for Movember, a steak dinner fundraiser in support of Prostate Cancer Canada.

This MOmentous event will take place Thursday, November 17 at Rodeo's Bar and Dance Hall located at the Travelodge Hotel. Fans and supporters are invited to attend by purchasing tickets for only \$20 dollars and enjoying an evening of food, fun and prizes in a relaxed cowboy atMOsphere.



PBR Canadian Finals contenders will be on-hand to sign autographs and will be joined by PBR's exclusive entertainer Flint Rasmussen. Attendees will have the opportunity to win one of several prize baskets, with all proceeds going directly back to Movember. The PBR Canadian Finals will visit the Credit Union Centre in Saskatoon, SK on Nov. 18-19. For two nights only, the top bull riding contenders for the Canadian title will take on the toughest bulls in the PBR for some of the best bull riding on earth. The event will invade the Credit Union Centre on Friday, Nov. 18 at 8:00 p.m. and Saturday, Nov. 19 at 7:30 p.m.

PBR fans and Movember Teams are encouraged to MOsey on down to the fundraiser and stay for the kick-off party immediately following which will be hosted by Rodeo's Bar & Dance Hall and feature local band Longshot.

Cowboy Up for Movember tickets are on sale now and can be purchased by calling Heather Outten at [306] 978.6516 during regular business hours.

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About Travelodge Hotel Saskatoon

Travelodge Hotel Saskatoon is the largest Travelodge in western Canada, the second largest hotel and convention centre in the province and one of Saskatchewan's favourite family hotels. With 260 beautifully appointed rooms including kid's theme rooms, luxurious Jacuzzi suites and a separate business tower with executive business class rooms, there is truly something for everyone. Located on Circle Drive West, Travelodge Hotel Saskatoon is accessible from all major highways, close in proximity to the Saskatoon airport and just minutes from Credit Union Centre. For MOre information on the hotel, go to www.travelodgesaskatoon.com.

About Professional Bull Riders (PBR) Canada:

Dollars earned at Canadian events counts towards qualification to the elite PBR Canadian Cup National Finals. Upon the conclusion of the Finals, the bull rider with the MOst regular season and Finals points is crowned the PBR Canadian National Champion. At the end of the season, the top-ranked PBR Canada rider will compete at the PBR World Finals in Las Vegas, NV. www.pbrcanada.com.