

Travelodge Saskatoon Leads Hospitality Industry With Smartphone Friendly App

By Travelodge Hotel Saskatoon

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The Travelodge Hotel Saskatoon is proud to become the first hotelier to implement SmartViso, a mobile web application to provide their guests with real time information direct to their handheld device.

An exciting new partnership has been struck with AllViso Solutions, a developer of cutting edge communication solutions, which will provide the opportunity for us to engage our guests in an innovative way by supplying them with valuable information in a timely manner.

The concept is easy and simple. The hotel has been provided with a unique QR (Quick Response) scan code that, when scanned by a Smartphone's camera, instantly uploads a hotel specific web application directly to the phone. Guests can access property information in a format that is designed specifically for their device. SmartViso feeds information to this app regarding hotel amenities, conference schedules, outlet information, even local airline departures. It stays on the guest's phone, making it easy for them to access hotel information or rebook while on the move.

Always committed to our clients, Travelodge Hotel Saskatoon is excited to implement this compelling and engaging digital communication strategy to cater to the emerging web savvy traveler. By providing a virtual "hotel at their fingertips," we put our guests' needs first while promoting our services, increasing customer loyalty and staying at the forefront of the hospitality industry.

The unique scan code to access SmartViso can be applied to almost any surface or marketing piece making it easy for guests to access the application.



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Travelodge Hotel Saskatoon is the largest Travelodge in western Canada and the second largest hotel and convention centre in the province of Saskatchewan. They offer 260 beautifully appointed hotel rooms, theme rooms and suites equipped with all the amenities you expect

while traveling. Located on Circle Drive West, the Travelodge Hotel Saskatoon is accessible from all major highways, close in proximity to the Saskatoon Airport, and just minutes from downtown Saskatoon.

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